



NEW RELEASE

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BABY BOOMERS ESCAPE TO SEACHANGE EDGE

According to demographer, Bernard Salt baby boomers are now starting to live life on the seachange edge.

Salt highlights their spirit of movement away from the cities is still there, but now the search often takes them farther off the beachfront and in the nooks and crannies that spill north and south from larger coastal cities.

Hallidays Point is one of those places, nestled in between Taree and Forster on the Mid-North Coast.

The Cornish Group discovered the sleepy town of Hallidays Point many years ago while enjoying a family holiday in the area.

Since that time they have developed a variety of acreage lots in the neighborhood and are now focusing the company's energy on Seascape - a 70 hectare prime parcel of land overlooking Diamond Beach.

"That decision has been a fruitful one for the Cornish Group, especially with the baby boomer market as they search to find a piece of lifestyle action for their retirement years. Once they discover the place, there is no turning back," said Kim Simiana, Sales Executive for Cornish Group's Seascape project.

"Most of the enquiries and sales in Seascape are from baby boomers looking for a holiday house or second home for when they retire."

"Escape is the word that is used by several buyers at Seascape, with many enjoying the serene outlook from the development - rolling waves crashing onto Diamond Beach and local dolphins frolicking in the surf," she added.

"The atmosphere is very peaceful with most of the noise coming from local wildlife. Rainbow lorikeets, crimson rosellas and king parrots frequently welcome new visitors to the site."

The 70 hectare village features cycle tracks, boardwalks, lakes, picnic areas and a koala and riparian corridor. Thirty hectares have been dedicated to open space.



When complete the development will comprise 250 homes, with completion expected in 2012. Completed homes start at \$565,000 for a four bed contemporary home and land is priced from \$175,000.

Seascape is a short drive to local facilities including beaches, schools, shops and restaurants.

Hallidays Point is growing at an average rate exceeding 5 per cent annually, according to demographer Bernard Salt.

For further information visit www.cornishgroup.com.au or phone 1300 557 199.

Media contact: Natasha McGuire, Red Leopard Media, Phone: 02 9328 4249 or 04000 90553.